

Wash Board Meeting

20 August 2016

Meeting called to order @ 1107

Present: Maggi McClure, President; Sandy Johnson, Vice President; Jeff Marroni, Director; Judy Norris, Treasurer; Jane Hickman, Director; Kathleen Torkelson, Director; Lisa Berglund, Director; Cindy Baker, Secretary.

Treasurers Report by Judy:

WASH acct: \$6355.30 + pending deposits

All bills are paid to date.

\$85/ 5yr Paid to Web page hosting service.

Bob Hickman is still on the checking account as a co-signer. Sandy & Judy will go to the bank and Sandy will be a co-signer> Motion to agree, all accepted.

Secretary's Report by Cindy:

A second e-mail reminder was sent out 17 Aug for members to renew their membership. Received responses fromCarolynn Harwell and Patricia Keely to have their names removed from our list.

Current active members: 89

Non renewals: 59

Break down of Classes, estimated:

Open: 64

Pro-novice: 6

Nov/Ranch: 4

Sunshine Committee report by Jane:

Cards are sent to members for their loss of family member or for illness, accidents, or loss of pet. Gifts are given only to members.

Jane stated that Norm is the one to ask about statistics. He will have the breakdown of the classes and be able to let anyone know how many actual Open handlers we have. The stats information was not available for this meeting.

OLD BUSINESS

Membership: Some confusion arose about the WASH end of the year- is it June 30 or Aug 1? According to the By-Laws the membership year ends July 31st. According to the award guidelines, earning of points ends July 31st. Therefore, the WASH year ends July 31st for membership due renewal and WASH points. An Annual Membership shall be active from

August 1st of any given year through July 31st of the following year. This twelve (12) month period shall be referred to as the "Membership Year". Points will be earned and accumulated from August 1st thru July 31st of each year.

How to boost membership- Maggi wants to see outreach to support new members. Jane brought up that OSDS has fliers at Fido's Farm to encourage renewal and new members.

Membership renewal- Judy reported the use of Pay Pal incurs a \$1.15 surcharge. Discussed increasing dues to \$16 or \$20. Jane motioned, Kathleen 2nd that we would not increase dues related to surcharge. All in favor. We agreed to show the club what we have accomplished in this coming year, increasing membership, priority.

Sunshine committee- we want it to have a personal feel from the club

CARDS: Maggi suggested Vista Print for cards with a picture and the club logo. Heather worked on the basics for the logo. Claire Accord made the logo originally. Heather Haynes embellished the logo for Joe Haynes just for the decals. She already has a file made up and might be contacted for a better picture of the logo for us to use. Lisa has volunteered to work on the cards

Cards and Envelopes should have the logo on them. Envelopes should also be embossed with return address. The address should be the address of the Treasurer:

Post Office Box1245 Roy, Washington 98580 9736

Maggi & Lisa suggested encouragement cards go to all members going to the Nationals, this has not been done before. There is an ad from WASH supporting all members that are going to the Nationals but nothing recognizing members that qualified for the Nationals who are not going. There was no final decision on cards going to all members that qualified for the Nationals, but are not going to the nationals.

Budget for Sunshine committee- Currently no specific budget parameters. Jane currently sends \$15 gift cards (which are hard to come by these days) for active members injured, hospitalized overnight, acute illness. Jeff suggested we drop the gift card. It was agreed that the budget will stay open at this time. Only cards will be sent and if any situation arises that goes above and beyond a card the situation will be discussed as a board.

Everyone agreed we would make a card with photo/logo- Lisa was willing to get a quote from Vista Print for the cost of cards.

By- Laws were approved. Jane reminded us that we needed an effective date on the approval. Everyone agreed it would be Aug 1, 2016.

Mary Ann Lindsey Award

It was discussed that it was too difficult to find members that fit Mary Ann's mission. Have used donations in her honor in place of a member. The club has given \$100 donation

donations to these various organizations: Old Dog Haven, Ravensgate Border Collie Rescue & (SPDR) Border Collie Rescue.

Judy motions to support to be able to honor Mary Ann Lindsey we would donate \$100 annually to Raven's Gate.> 2nd and everyone agreed.

NEW BUSINESS

MENTORSHIP

1. Maggi has audit spot available with Scott Glen, Kathy Knox and Jack Knox thru December. She suggested a raffle among members for a spot.

2. Judy suggested a club clinic. The suggestion expanded to a one day judging clinic, open to the entire membership. Discussed a fee for nonmembers wanting to attend or audit. Members would be judging. Considered 8-10 dogs running with the focus on Novice people.

Sandy suggested limiting the number of dogs running and the number to audit. Dogs should be able to do a full drive.

Jeff agreed to chair the "Novice Day" set for Nov 5th. Limit will be 10 dogs running, open # to audit. Dogs have to be able to do a full drive. Potluck for lunch

--Judges: to be announced

--Fees to be decided for nonmembers. Free to members

--Field- to be announced

--Sheep usage- to be announced

3. Buttons

Maggi suggested that members have buttons that can be given to Pro Nov, Ranch, or Nov handlers that have accomplished a part of the trial course with success. Something that shows we recognize their accomplishment. Maggi knows someone who would be able to make buttons. > no decision was reached to have buttons made to use. Tabled for another meeting.

4. Sandy suggested splitting the membership list, Open handler members would be given a # of novice members to mentor. She will work with Norm and put a list of those people running in the Novice classes.

COMMUNICATIONS PLATFORM

Face Book

Question discussed was should we keep our WASH FB page open to everyone or keep it closed.

Jane suggests we keep it closed. It was supposed to be as a perks for members

Open discussion- Focus should be on trialers. We need to state clearly what our goals and guidelines are as a club. We can recognize accomplishments of members.

Kathleen and Maggi brought up how much members enjoyed receiving Bob's e-mail updates on Trials, entries opening and trial results. Stated that was the main reason people joined and possibly not renewing. Suggestion was to put something out once a month. It was also discussed using the WASH FB page and Instagram to post pictures and information as another avenue of club communication.

YAHOO as our board communication platform- Maggi and others report that Yahoo is very slow and out of sync. It was suggested that we leave it dormant and make FB our board communication platform. Judy brought up the point that not everyone is savvy to navigate FB. Lisa suggested we bring a laptop or tablet to the next meeting and she would walk us through. The board was in full agreement to drop YAHOO for Face Book as our communication platform for board members. Cindy or Maggi will set up a FB Board Group.

WASH Web Page- face lift

Lisa has rebuilt the web page and given it a new and fresh look. She demonstrated ease of accessing entry forms. Finding members, looking at scores. She added trials with pictures and bios. Cost of the new web site is \$12-\$15/mo.

Judy reported she paid \$85 for 5 years for the current hosting service.

Discussion by the group was that the web page is a change from the old page, showing as a club that we are making changes. Lisa would work with Cheryl on further development of the new web site. The old web site would be use to redirect people to the new site. Lisa will report cost of the new web site at the nest meeting. Motion to have the club pay Lisa for the new web site until a final decision is reached.

Discussion was given by the group to have parts of the web site open for anyone to access and possibly having the members list secured to members. > tabled for further discussion. Review our mission statement, broaden verbiage.

Lisa will start an Instagram site "washdogs" and Twitter and Snap Chat as future avenues. Cindy will send Lisa our current members list so she can match dogs with handlers and post on the web site, Instagram and FB.

Membership Directory

Jane brought up the fact that we have not had a Membership directory for two years. Motioned to have the directory. All in favor for the directory. Jane will e-mail Cindy the information where the directories were last printed.

BUDGET

Last year estimate to run the club.

\$700 Insurance

\$300 Sunshine Fund

Unknown \$ for awards/ donations

Host support. There is a form on the web site that a host can complete, the board would review and decide if support was appropriate to receive club help.

Discussion opened to what qualifies a host support and how much would be given and who do we support-members only?

The trial had to be a trial that had a payout

WASH member in good standing

Sanctioned

Dollar amounts determined by the number of handlers

Maggi and Jeff mentioned that they received support from the ABCA. With the OSDS they have an avenue with offering trial insurance.> further discussion is needed. Tabled for next meeting.

YEAR END AWARDS

Kathleen has agreed to Chair.

Norm has information on who won 2015-2016 year. Open, Pro Nov, Nov – Champions & Reserved Champions.

BUDGET for awards, need ideas. Trophy's, Chairs, Gift cards.

Cindy will talk with Dave about what was decided for awards for this past year.

MEETING Adjourned

Kathleen motioned/ Lisa 2nd. Meeting was adjourned at 2:46

Next Meeting will be Oct 15th at Lisa's @ 1000.