

# WASH Board of Directors Meeting

Date: Aug 11<sup>th</sup>, 2020

Location: Via Zoom

**In Attendance:** Paul Murray/President, Lisa Berglund/Vice President, Ellice/Secretary, Judy Norris/Treasurer. **Directors:** Jeanne Boudrieau, Tim Browne, Kelly Gann, and Ron Green. Jane Hickman/lifetime member.

**Call to order:** 7:03 pm by Ellice. Tim seconded.

Minutes of the last meeting approved via email May 11<sup>th</sup>.

## Report of President:

- How best to communicate with the BOD discussion and decision. The WASH Board Members Group page on Facebook is best. One location for all information, real-time conversations, and verification the message has been seen.
- BOD Quarterly meetings - 7:00 pm on Zoom for the following dates: 8/11, General Meeting 11/10, 2/9, and 5/11.
- The board members' responses to Paul's "Why WASH" questionnaire. Dislikes: lack of consistency, money not being used, don't do much or enough, more regularly updated WASH points, and apathy. Likes: OLF Days, WASH awards, novice clinics, and updates.
- Best ways for the BOD to communicate with the members and to get big things accomplished. Social media: Facebook, Instagram, etc. Go to trials and talk with all of the members; be interested in what they have to say, hear what they want, and get their feedback.

## Report of Secretary:

- Membership numbers: Total 96. 51 lifetime members (up 4). 45 annual members, down from 79. 5 applications received and waiting on checks.
- Renewal: Ellice sent a renewal reminder letter out on Aug 6<sup>th</sup> to lapsed members from 2019-2020. The response has been decent. What else can we do to increase our membership? Judy suggesting sending another reminder letter; that not all the members know that our membership year is Aug 1<sup>st</sup> to July 31<sup>st</sup>. Ron asked for the names of former members from Eastern, WA. Tim suggested the board get a list of all non-active members. **Action Item:** Ellice to get a list of former members out to the board for renewal purposes. Lisa suggested other small incentives to renew, like stickers and inexpensive whistles and to look into PayPal auto-renewal of membership. **Action item:** Lisa to look into auto-renewal of membership. Board discussed the difficulties for all during these in Covid19 times. Renewals may not be a high priority for folks, as money is tight, and there are few trials and opportunities for points. Paul spoke about the importance of WASH being out and active in the community, which helps to draw in new and returning members.
- An updated membership directory will be emailed at the end of September

### Report of Treasurer:

- As of July 31, the club's account balance is \$7269.61. The State has been paid for nonprofit club status. No outstanding bills.
- Reminder: we now have a club debit visa card.

### Report of Committees:

- Sunshine Fund - Dick Wilson will continue as head of the fund. There is a new system in place and Kelly and Jeanne will be assisting. There have been 4 to 5 cards sent out recently. Brian Ricards and Ron Green are on the list.

### Old Business:

1. WASH Points & Awards 2019-2020. WASH to acknowledge the 2019-20 top 2 leaders, along with a modest award for their hard work. Jeanne and Kelly volunteered to do the awards and will follow up offline with Paul for a budget. The topic of whether Joe Haynes is or is not a lifetime member came up again. Previously, Cindy Baker could find no indication Joe is a lifetime member. **CONFIRMED:** Joe is not a lifetime member.

#### WASH 2019-2020 Points Leaders

Novice - 1<sup>st</sup> Mike Ruckstuhl & Gimli and 2<sup>nd</sup> Patricia Cosgrove & Lace

PN - 1<sup>st</sup> Ellice Freas & Cricket and 2<sup>nd</sup> Nora Linbo & Jock

Open - 1<sup>st</sup> Ron Green & Kiki and 2<sup>nd</sup> Bob Dias & Rack

Open WASH Handler 1<sup>st</sup> Cheryl Munson & Gael and 2<sup>nd</sup> Shirley Rene & Mica

<https://trialpoints.com/USBCHASheep> (someone please double check)

Cattle: None <https://trialpoints.com/USBCHACattle> (someone please double check).

2. WASH Points & Awards 2020-2021 WASH will wait and do the best we can. Likely, there will be WASH points and the club should reward the winners for this current year.
3. WASH Logo - is this high priority on the list? Discussed and the board put designing a new logo at bottom on the list. Tim noted it had been on the board's to do list for several years. Ellice asked if the digital logo on the website was clean enough to do stickers or t-shirts? Per Lisa, she had to recreate the logo and it is not a "good" copy. Later on in the meeting, it was determined the logo was a higher priority than originally discussed, especially as way for fundraising. Having a logo contest may be difficult. JB seemed interested. **Action item:** Ellice will check with JB to see if she wants to design a logo.
4. Kelly will be in charge of maintaining the WASH Display Case at Fido's Farm Blue Barn. Jeanne volunteered to help. Paul suggested posting membership applications and links to the WASH website. The case is in need some kind of WASH banner; there is a lot of space not being used. **Action items:** Lisa will try and find some WASH flyers made years ago. Jeanne suggested better lighting.

5. BOD pictures and bios to Lisa for the WASH website by Aug 30 or else Paul (or one of his students) will draw a picture of you and write your bio.

#### New Business:

1. The next Outrun Lift Fetch (OLF) Day at Fido's Farm - Discussion led by Tim Browne. Field handout emailed to BOD (maintained in the new WASH Google Docs at washstockdog@gmail). Tim explained our two-field system; Novice & Ranch in Chicken and PN & Open in Trillium. Worked well.
  - WASH has been doing 2 OLF days a year. Determined the next one would be held on a Saturday, as it was on Sunday last time. Two dates under consideration; Oct 10<sup>th</sup> or Oct 17<sup>th</sup>. At the moment, most of the board can make those dates and Ron will see if he can attend. **Action item:** Tim to choose a day.
  - OLF cost was reviewed; free for WASH members and non-members pay a \$20 sheep fee directly to Fido's. Paul asked how much it cost the club to put on an OLF Day? Per Tim and Judy: Last time WASH paid Fido's Farm just over \$600.
  - Ellice asked how is this going to work in Covid 19 times? Per Tim, do time slots.
  - Discussed future OLF locations besides Fido's Farm. Jeanne offered to do it at her place. Her biggest concern is damage to her fences. Maybe PN & Open only? Novice and Ranch someplace else? She has approximately 8-9 sets of sheep. Jane suggested Lynne Green's A Shepherd's Retreat in Arlington. In addition, need to look into locations in Eastern WA, like Barnhart. All agree, we need to expand where we hold fun days so more members around the state can attend.
2. Stockpersonship Award discussion, led by Ron Green. Ron will get a detailed proposal together for the board. His ideas - to have either a monthly award or some kind of recognition at each trial, awarded by the judge, to the person who exemplifies the best stockpersonship. An example, Corinne Berg at the Barnhart Fun trial was everywhere; she set for two days, competed, retired to help out her young dogs and showed kindness to all. As a judge, that is greatly appreciated. Sometimes the best stockperson is the one who retires and helps their dog through the course, not the winner.
  - Jeanne suggested giving out beads as a way to recognize how shiny a handler was that day; that reward and recognition go a long way. Lisa mentioned it might be good idea to have the judge state why the handler earned the award. For example, leaving to help a young dog might encourage others to do the best thing for their dog. Might help to get more volunteers at trials. Ellice thought the winners could get a small amount of WASH bucks as an award. Details to come. Jeanne volunteered her work printer if we needed it for the club.
3. "In Memory" Memorial Page  
<https://www.wastockdoghandlers.org/in-memory-of>. Does someone want to keep track of this? If so, see Paul. Need good pictures.
4. Social Media person needed. Paul will regularly get posts out to the WASH Members FB page. Send to him. If anyone is interested in being the social media rep, please see Paul

### **Other Discussions:**

- ❖ Ron inquired about what is expected of him as a Director? Should he be reaching out to those members in Eastern Washington? Yes, we would love communication and feedback from the East.
- ❖ What kind of income does WASH generate besides membership? Membership and donations are our only form of raising revenue. This is when the topic of having a good current logo was raised again.  
Jane Hickman stated that she and Bob used to host/make lunch at trials as a way to raise additional income for the club.
- ❖ Ron asked what are we doing to help support the herding community due to Covid 19? Our local sheep and wool markets are tanking and our farmers are hurting. Jane Hickman brought this topic up at the last meeting and it was determined it would be difficult for WASH to do this as it does not align with the mission of WASH. WASH is likely not set up for it, tax wise, and how would WASH determine who would get funds? Not all can. Per Paul, it is a difficult balance of wanting to help out our community and how to financially assist folks within the framework of WASH. Ron suggested that it might attract more handlers if WASH put their name on Barnhart's Fun trials.
- ❖ Budget- Paul will talk to people individually for the next meeting.
- ❖ Jeanne Boudrieau thanked Paul for joining and organizing the board. She also suggested we could get WASH visibility buttons, similar to the Ask Me vest, and wear them at trials and events.
- ❖ Tim thanked Ron for doing the Barnhart Fun trials and for what Ron is bringing to the community.
- ❖ Thank you to Lisa for setting up the Zoom meeting.

### **Adjournment Article:**

Judy moved to adjourn the meeting at 8:22 pm. Lisa seconded the motion.

### **Action Items**

Ellice list of former members to the board for renewal purposes

Ellice will check with JB to see if she wants to design a logo

Lisa to look into PayPal auto-renewal of membership

Lisa locate old WASH flyers for display case

Jeanne lighting for display case

Jeanne & Kelly follow up with Paul about 2019-2020 budget for awards.

Tim to choose a day for next OLF